



**GLOBAL
BUSINESS
CAMPS**

**CROWNE PLAZA
SURFERS PARADISE
24-26 FEBRUARY
2025**

2025 SPONSORSHIP OPPORTUNITIES

**WE'RE LAUNCHING BUSINESSES ON THE GOLD COAST...
YOU CAN GET NOTICED WITH ALL OF THEM!**

**LEVERAGE THIS SPONSORSHIP OPPORTUNITY TO TELL YOUR STORY, ENGAGE WITH NEW PROSPECTS
AND FORM LASTING RELATIONSHIPS TO LAUNCH *YOUR* BUSINESS TO A NEW LEVEL OF SUCCESS**



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Our 3-day business camp is designed to provide business owners with the strategies, tools and techniques to launch their business to new levels of growth, profitability and success.

The content of the camp is centred around the '6 Secrets™'

- Beginning with the end in mind
- Planning for success
- Growing the business
- Managing your business
- Valuing your business
- Freedom

Networking is a key element to the camp allowing delegates and sponsors to interact in a relaxed, fast paced, fun and entertaining way.

Global Business Camps have successfully brought together over 3,500 owners and operators of business with turnovers from start-up to \$60 million from around Australia.

Based on previous attendance, delegates typically:

- Own and operate their own business
- Have successfully grown their business from its inception
- Have an annual turnover of between \$100K and \$60 million
- Employ between 5 and 100 staff

- Have a thirst for knowledge and a strong commitment to learning
- Are looking and motivated to take their business to the next level
- Wishing to access goods and services to take their business to enable their growth
- And, most importantly, every delegate is a decision-maker with a demonstrated passion for personal growth and self improvement.



Your sponsorship of this event puts you at centre stage and in front of over 150 decision-makers and key business owners who will become potential contacts and customers for you into the future.

Showcase your products and services to a highly captive and receptive audience.



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Our range of sponsorship options ensure there is an opportunity to suit your business needs and budget. Our camps are highly focused on networking which gives you plenty of access to potential customers.

SPONSORSHIP TYPE	INVESTMENT
Naming Rights	\$25,000
Platinum	\$12,000
Gold	\$8,000
Silver	\$6,000
Bronze	\$4,000
Display space	\$2,000

All prices displayed are GST exclusive

Our theme for the 2025 camp is: “Launch your business to a new level of success”.

Educating people about growing their business is a serious endeavour, but we can also have some fun along the way, so we urge you to think creatively and tie into our theme when you are promoting your organisation within our sponsorship opportunities.





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This package is EXCLUSIVE – 1 sponsor only at this level

SPONSORSHIP TYPE

INVESTMENT

Naming Rights

\$25,000

Attendance

- Seating with the delegates over the 3 days for up to 8 staff from your organisation
- 70% discount rate – for staff additional to display staff and/or clients
- Cocktail Event (Monday night) – 8 tickets
- Dinner (Tuesday night) – 8 tickets

Trade area

- Display space x 2 (premium position) – trestle table and 8 chairs

Exposure during the camp

- Naming rights to the 3-day Camp – acknowledgement on all event slides and program powerpoint presentation over the 3 days of the camp and further acknowledgement during Tuesday's Dinner
- Acknowledgement and branding on GBC Reference Manual that delegates use during and after the Camp
- Name on external signage welcoming delegates to the Crowne Plaze during the 3 days of the Camp
- Up to 4 x your own corporate banners (freestanding) can be displayed within the conference space
- 30-minute address to delegates during Camp
- Cocktail Event on Monday night
- Opportunity to MC the Dinner on Tuesday night and address guests for 5 minutes about your business

Satchel / product insert

- Opportunity to include flyers and/or small products into conference satchel

Delegate list

- Electronic delegate list (subject to compliance with privacy legislation)

Advertising

- Corporate logo and link on GBC website
- Corporate logo on all Camp marketing material
- Corporate logo on "Sponsor Board"
- Corporate logo on presentation slides
- Corporate logo on situational signage at venue

Exposure after the camp

- 12 month presence on the Global Business Camps website
 - Display of your corporate logo and link to your website on our home page
 - Information about your sponsorship of the Camp
 - Information about your organisation
- Editorial content about your organisation and acknowledgement of your sponsorship of the Camp on a Mailchimp newsletter emailed to more than 400 contacts



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Opportunity for up to 3 sponsors at this level

SPONSORSHIP TYPE

INVESTMENT

Platinum

\$12,000

Attendance

- Seating with the delegates over the 3 days for up to 4 staff from your organisation
- 55% discount rate – for staff additional to display staff and/or clients
- Cocktail Event (Monday night) – 4 tickets
- Dinner (Tuesday night) – 4 tickets

Trade area

- Display space x 1 (premium position) – trestle table and 4 chairs

Exposure during the camp

- Naming rights to the Monday night Cocktail Event – acknowledged on Sponsor slides and program powerpoint presentation during the 3 days of the Camp (if more than one Platinum sponsor, all will be acknowledged)
- A 5-minute address to delegates during the Monday night Cocktail Event
- Up to 2 x your own corporate banners (freestanding) can be displayed within the conference space

Satchel / product insert

- Opportunity to include flyers and/or small products into conference satchel

Delegate list

- Electronic delegate list (subject to compliance with privacy legislation)

Advertising

- Corporate logo and link on GBC website
- Corporate logo on all Camp marketing material
- Corporate logo on ‘Sponsor Board’

Exposure after the camp

- 12 month presence on the Global Business Camps website
 - Display of your corporate logo and link to your website on our home page
 - Information about your sponsorship of the Camp
 - Information about your organisation
- Summary of your organisation and acknowledgement of your sponsorship of the Camp on a Mailchimp newsletter emailed to more than 400 contacts



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SPONSORSHIP TYPE

INVESTMENT

Gold

\$8,000

Attendance

- Seating with the delegates over the 3 days for up to 3 staff from your organisation
- 45% discount rate – for staff additional to display staff and/or clients
- Cocktail Event (Monday night) – 3 tickets
- Dinner (Tuesday night) – 3 tickets

Trade area

- Display space x 1 (premium position) – trestle table and 2 chairs

Exposure during the camp

- Naming rights to the one Lunch Break – acknowledged on Sponsor slides and program powerpoint presentation during the 3 days of the Camp (if more than one Gold sponsor, all will be acknowledged)
- Networking access to delegates during the Monday night Cocktail Event
- A 2-minute address to delegates during the camp
- 1 x your own corporate banner (freestanding) can be displayed within the conference space

Satchel / product insert

- Opportunity to include flyers and/or small products into conference satchel

Delegate list

- Electronic delegate list (subject to compliance with privacy legislation)

Advertising

- Corporate logo and link on GBC website
- Corporate logo on all Camp marketing material
- Corporate logo on ‘Sponsor Board’

Exposure after the camp

- 12 month presence on the Global Business Camps website
 - Display of your corporate logo and link to your website on our home page
 - Information about your sponsorship of the Camp
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Opportunity for up to 3 sponsors at this level

SPONSORSHIP TYPE

INVESTMENT

Silver

\$6,000

Attendance

- Seating with the delegates over the 3 days for up to 2 staff from your organisation
- 35% discount rate – for staff additional to display staff and/or clients
- Cocktail Event (Monday night) – 2 tickets
- Dinner (Tuesday night) – 2 tickets

Trade area

- Display space x 1 – trestle table and 2 chairs

Exposure during the camp

- Acknowledgement on Sponsor slides and program powerpoint presentation during the 3 days of the Camp
- Networking access to delegates during the Monday night Cocktail Event
- A 2-minute address to delegates during the camp
- 1 x your own corporate banner (freestanding) can be displayed within the conference space

Satchel / product insert

- Opportunity to include a flyer and/or small product into conference satchel

Delegate list

- Electronic delegate list (subject to compliance with privacy legislation)

Advertising

- Corporate logo and link on GBC website
- Corporate logo on all Camp marketing material
- Corporate logo on ‘Sponsor Board’

Exposure after the camp

- 12 month presence on the Global Business Camps website
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SPONSORSHIP TYPE

INVESTMENT

Bronze

\$4,000

Attendance

- Seating with the delegates over the 3 days for 1 staff member from your organisation
- 25% discount rate – for staff additional to display staff and/or clients
- Cocktail Event (Monday night) – 1 ticket
- Dinner (Tuesday night) – 1 ticket

Trade area

- Display space x 1 – trestle table and 2 chairs

Exposure during the camp

- Acknowledgement on event slides and program powerpoint presentation during the 3 days of the Camp
- Networking access to delegates during the Monday night Cocktail Event
- A 1-minute address to delegates during the Camp
- 1 x your own corporate banner (freestanding) can be displayed within the conference space

Satchel / product insert

- Opportunity to include a flyer and/or small product into conference satchel

Delegate list

- Electronic delegate list (subject to compliance with privacy legislation)

Advertising

- Corporate logo and link on GBC website
- Corporate logo on all Camp marketing material
- Corporate logo on ‘Sponsor Board’

Exposure after the camp

- 12 month presence on the Global Business Camps website
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SPONSORSHIP TYPE

INVESTMENT

Display space

\$2,000

This is a great opportunity to 'test the water'.

Display space sponsors get a foot in the door and see the benefits of higher level sponsorships and content within the Camp program without the significant financial commitment.

Attendance

- Cocktail Event (Monday night) – 1 ticket
- Dinner (Tuesday night) – not included

Trade area

- Display space x 1 – trestle table and 2 chairs

Exposure during the camp

- Having a display gives you an excellent opportunity to network with delegates during all refreshment breaks (morning and afternoon teas, lunch and the Monday night Cocktail Event)
- Exhibitors are also welcome to sit at the rear of the conference room to keep abreast of what the delegates are learning... a great conversation starter during the breaks.

Advertising

- Corporate logo and link on GBC website
- Corporate logo on 'Sponsor Board'

Exposure after the camp

- 12 month presence on the Global Business Camps website
- Display of your corporate logo and link to your website on our home page



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Sponsorships are limited, so don't miss your chance to establish relationships with hard-working, successful business people at a time when they are full focused on the growth of their business... without any distractions!

Delegates at the camp are highly motivated to improve their businesses and are looking for like-minded suppliers to help their business with products, services and creative ways of doing business with their customers.

Get YOUR business top of mind with delegates during this exciting time.

Sponsors can be anyone who provides services and products to small to medium sized businesses or accounting firms.

Secure your participation today by contacting:

**Global Business Camps
John Tsoulos (Managing Director)
08 8423 6177
john@globalbusinesscamps.com.au**

Sponsors from previous camps have included the following industries:

- General insurance
 - Banking
 - Software solution providers
 - Website developers
 - Insurance providers
 - Leadership specialists
 - Legal providers
 - Human resources
 - Technology
 - Search engine optimisation providers
 - Tax depreciation specialists
 - Employee and fair work specialists
 - Wineries
 - Financial services groups
 - File sharing providers
 - Accounting firms
 - Corporate secretarial
 - Care providers
 - Licensed dealer groups
 - Property advisory providers
- and many more.*



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Don't just take our word for it!

With 30+ national events and thousands of businesses benefiting from the knowledge and experience our camps have provided, we've had a lot of satisfied participants...

"I run a really busy business in Melbourne so it was hard to get the time to come to the camp, but it was fantastic and well worth it. I've got lots to do back at work, lots of things to incorporate and lots of ideas. I was already drawing up checklists at the camp, to go back to staff with and to implement. I couldn't wait to get back and encourage everyone else with how I felt. The camp was way worth coming and I'll be back again."

Raelene Patterson, Construction Training International

"I run a plastic welding business that services the mining industry. To come along to the business camp I had my arm fairly hardly twisted by my accountant but he got me there and I couldn't have been more wrapped! I've learnt a great deal about managing my business and managing my people. I had some fantastic inspiring talks with some other delegates and celebrities and would recommend the camp to anyone."

Matt Ryan, Polyfit Fabrications

"Prior to attending the business camp we were just working in our business, hoping people would "just come" to our restaurant. The camp helped us to realise that we could control how many people would come and when! This was a complete mindset change for us, and we haven't stopped since.

Within a month of returning we had comment cards on our tables and started our database and our birthday club. Just 12 months later we have over a thousand guest on our database, and mail about 165 birthday cards each month inviting guests to come back.

We give encouragement awards to local sporting clubs, "thank you" offers for guests who refer a friend to us, and we now regularly make time to sit down together to brainstorm new offers and events to keep people interested in coming back to Soltan Pepper.

Thank you for changing our thoughts from "just get the work done" to "let's build a sell-able business"

Mel Soltan, Soltan Pepper Restaurant
(Winner of 'Excellence in Food & Beverage',
Business Excellence Awards)

"Global Business Camp is an excellent, comprehensive 3-day course covering the foundations of business practices, marketing, advertising and building a functional team. I'd recommend the course for any future leaders in your business, or any business owners looking to take things to the next level."

Alan Kinder, BMT Tax Depreciation

"We would definitely come back again next year. We always manage to pick up good quality referrals and build great relationships with sponsors and attendees. We now have clients all over the world thanks to Global Business Camps."

Jason Lehman, Argon Design

"I've been to three Global Business Camps and they have helped me grow my business. We could have gone out of business if it was not for our accountant taking us to the camps. Thanks to him, John and the whole GBC team for changing our lives."

Michelle Garvey, Refined Interiors

"John is the man that defies all your expectations. He is the greatest cheerleader we've ever met. He's exciting, engaging and challenging. John mixes his business savvy with unbridled enthusiasm and a commitment to seeing us realise our business dreams."

Tricia, Train to Succeed

"I've got a number of upmarket cafe car washes around Brisbane. The one thing I've learnt from this camp is that we don't plan! We do not plan anywhere near enough.

We plan to go on holidays, and how to build a house, but we don't really plan where we want our business to be in 5 or 10 years time so that we've got a set goal to get to.

That's the main thing I've taken away from the camp – once you have that plan, you have the ability to move to customer satisfaction."

Ian Healy, former Australian cricketer
and business owner



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GLOBAL BUSINESS CAMPS

BOOKING FORM

Please fill this form and email to info@globalbusinesscamps.com.au

COMPANY AUTHORISED REPRESENTATIVE

ADDRESS STATE POSTCODE

PHONE EMAIL

SPONSORSHIP TYPE REQUESTED

PLEASE TICK CHOSEN TYPE OF SPONSORSHIP

Naming Rights	\$25,000	<input type="checkbox"/>
Platinum	\$12,000	<input type="checkbox"/>
Gold	\$8,000	<input type="checkbox"/>
Silver	\$6,000	<input type="checkbox"/>
Bronze	\$4,000	<input type="checkbox"/>
Display space	\$2,000	<input type="checkbox"/>

TOTAL AMOUNT (GST exclusive)

I acknowledge that I have read, understood and accept the **Terms & Conditions and Cancellation policy** below:

SIGNED BY THE AUTHORISED REPRESENTATIVE

DATE

Terms & conditions of sponsorship/exhibition booking: The total amount is payable upon booking. Should payment not be received by the due date we reserve the right to re-sell the sponsorship or release the exhibition space. **Cancellation policy:** Your cancellation must be advised in writing (includes email). A cancellation fee of 20% of the contracted amount will be retained should the cancellation be between 1-3 months prior to the event; a cancellation fee of 60% of the contracted amount will be retained should the cancellation be less than 1 month prior to the event.