

Global Business Camp 2027

# PROPEL YOUR BUSINESS BEYOND LIMITS.

Three days to clarity. A lifetime of impact.



1–3 March 2027  
Crowne Plaza Surfers Paradise

**SPECIAL VIP RATE: SAVE \$935**

[www.globalbusinesscamps.com.au](http://www.globalbusinesscamps.com.au)



# What could three focused days change in your business?

Step out of the day-to-day and strengthen what moves your business forward

01



## Grow

Find practical ways to improve service levels, win and retain customers and increase profitability.

02



## Plan

Create greater clarity around where the business is heading and map the pathway to get there.

03



## Systemise

Build stronger structures and processes so the business relies less on you.

04



## Build value

Strengthen the long-term value, resilience and succession readiness of your business

**35+**

successful  
national camps

**3**

focused days

**6**

core business  
frameworks

**100%**

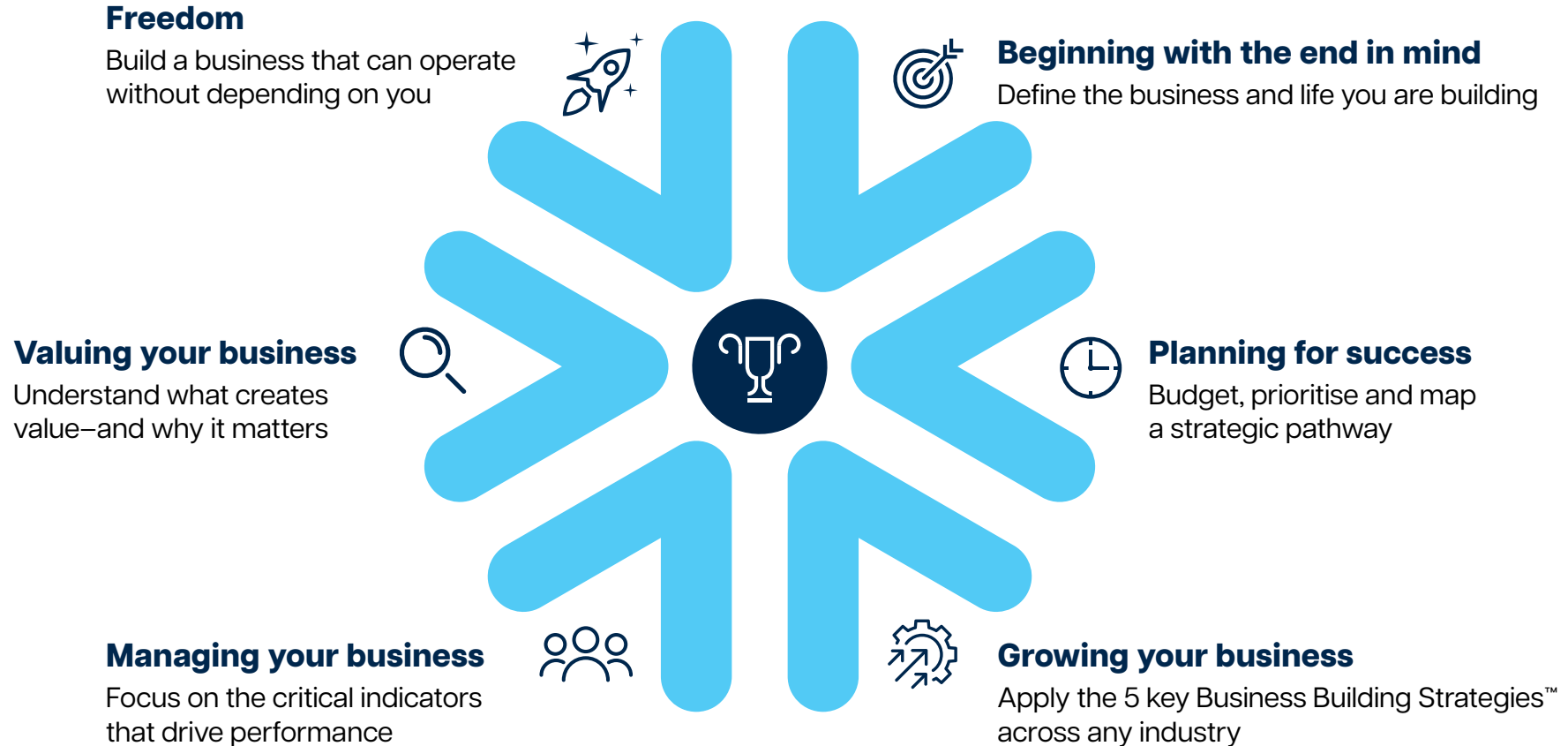
money-back  
guarantee



**1-3 MARCH 2027 | CROWNE PLAZA SURFERS PARADISE**

# Six foundations for a stronger business

Practical thinking designed to move from insight to action



This could be the most profitable three days you will ever invest in your business



**WORK ON YOUR BUSINESS, NOT JUST IN IT.**

# Three decades helping business owners grow with clarity

**John Tsoulos** | Creator of the 6 Secrets™ and the driving force behind Global Business Camps



**Understands what makes businesses work, grow and become more valuable**



**Turns complex business issues into simple, practical action steps**



**Focuses on growth, leadership, customer value and long-term freedom**

As Lead Presenter & Managing Director John Tsoulos has spent more than three decades working alongside business owners, helping them understand what really drives performance, profitability, sustainable growth and long-term business value. Drawing on decades of practical experience, his strength is cutting through complexity, challenging conventional thinking and turning real-world business issues into clear, practical frameworks that owners and key staff can understand, implement and act on immediately.

**Every business owner and their key staff should come to the Camp.  
It will completely re-engineer how you do things.**



**PRACTICAL EXPERIENCE. PROVEN THINKING. REAL BUSINESS RESULTS.**

# Seven perspectives. One goal. A stronger business

A contemporary mix of numbers, sales, systems, AI, leadership, value and workplace capability

## NUMBERS



**Michael Costios**

Understanding the numbers and using financial insights to make better decisions

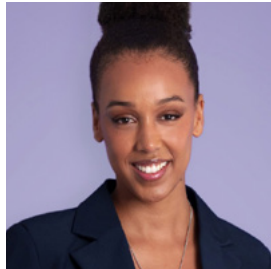
## VALUE



**Mark Carter**

The five elements of value: Holistic value and enhancing human capability in the digital age

## SALES



**Beza Mickan-White**

ROCKET Sales capability: Sales strategy and skills for today and tomorrow

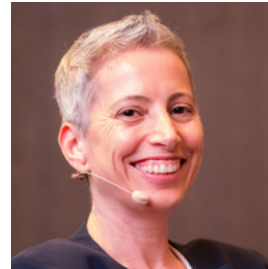
## SYSTEMS



**David Jenyns**

SYSTEMology: Create time, reduce errors, and scale your profits

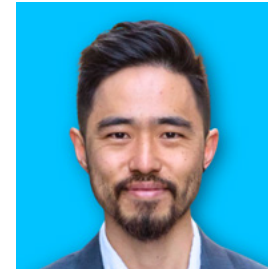
## AI



**Inbal Rodnay**

AI without the overwhelm: A practical guide for busy business owners

## CHANGE



**Jeremy Khoh**

Driving change: Tools to lead yourself and your team as technological pace increases

## PEOPLE



**Lisa Kelliher**

A framework for effective feedback and difficult conversations in the workplace



Learn from experts who understand the challenges facing business today, with practical insights, proven strategies and fresh thinking you can apply to improve performance, build capability, strengthen your team and create greater long-term business value.



FRESH PERSPECTIVES. PRACTICAL KNOWLEDGE. BETTER DECISIONS.

# Three days. Practical ideas. A lifetime of impact.

1–3 March 2027 | Crowne Plaza Surfers Paradise | Cocktail evening on night one + dinner on night two



~~\$3,300pp~~

**GBC 2027 VIP RATE**

**\$2,365pp** (inc GST)

**YOU SAVE \$935**

- > 3-day Global Business Camp
- > Leading keynote speakers
- > Practical business frameworks
- > Fully tax deductible
- > Money-back guarantee

**CLICK TO REGISTER**

IF REGISTERING VIA GBC WEBSITE PLEASE USE COUPON CODE: VIP-1

[www.globalbusinesscamps.com.au](http://www.globalbusinesscamps.com.au)

Are you ready to step away for three days and come back with fresh thinking, practical strategies and a clearer pathway to a stronger, more profitable and valuable business?



**MAKE THE DECISION. INVEST THREE DAYS IN YOUR BUSINESS.**