Global Business Camp 2027

PROPEL YOUR BUSINESS BEYOND LIMITS.

Three days to clarity. A lifetime of impact.

1–3 March 2027
Crowne Plaza Surfers Paradise

SPECIAL VIP RATE: SAVE $935

www.globalbusinesscamps.com.au



What could three focused days change in your business?

Step out of the day-to-day and strengthen what moves your business forward

01

Grow

Find practical ways to improve service levels, win and retain customers and increase profitability.

02

Plan

Create greater clarity around where the business is heading and map the pathway to get there.

03

Systemise

Build stronger structures and processes so the business relies less on you.

04

Build value

Strengthen the long-term value, resilience and succession readiness of your business

35+
successful national camps

3
focused days

6
core business frameworks

100%
money-back guarantee

GLOBAL BUSINESS CAMPS

BROUGHT TO YOU BY ADELAIDE SOCIALS

1–3 MARCH 2027 | CROWNE PLAZA SURFERS PARADISE

Six foundations for a stronger business

Practical thinking designed to move from insight to action

Freedom
Build a business that can operate without depending on you

Beginning with the end in mind
Define the business and life you are building



Valuing your business
Understand what creates value–and why it matters

Planning for success
Budget, prioritise and map a strategic pathway

Managing your business
Focus on the critical indicators that drive performance

Growing your business
Apply the 5 key Business Building Strategies™ across any industry

This could be the most profitable three days you will ever invest in your business

GLOBAL BUSINESS CAMPS

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WORK ON YOUR BUSINESS, NOT JUST IN IT.

Three decades helping business owners grow with clarity

John Tsoulos | Creator of the 6 Secrets™ and the driving force behind Global Business Camps



- **Understands what makes businesses work, grow and become more valuable**
- **Turns complex business issues into simple, practical action steps**
- **Focuses on growth, leadership, customer value and long-term freedom**

As Lead Presenter & Managing Director John Tsoulos has spent more than three decades working alongside business owners, helping them understand what really drives performance, profitability, sustainable growth and long-term business value. Drawing on decades of practical experience, his strength is cutting through complexity, challenging conventional thinking and turning real-world business issues into clear, practical frameworks that owners and key staff can understand, implement and act on immediately.

Every business owner and their key staff should come to the Camp. It will completely re-engineer how you do things.

GLOBAL BUSINESS CAMPS

BROUGHT TO YOU BY ADELAIDE SOCIALS

PRACTICAL EXPERIENCE. PROVEN THINKING. REAL BUSINESS RESULTS.

Seven perspectives. One goal. A stronger business

A contemporary mix of numbers, sales, systems, AI, leadership, value and workplace capability

NUMBERS



Michael Costios

Understanding the numbers and using financial insights to make better decisions

VALUE



Mark Carter

The five elements of value: Holistic value and enhancing human capability in the digital age

SALES



Beza Mickan-White

ROCKET Sales capability: Sales strategy and skills for today and tomorrow

SYSTEMS



David Jenyns

SYSTEMology: Create time, reduce errors, and scale your profits

AI



Inbal Rodnay

AI without the overwhelm: A practical guide for busy business owners

CHANGE



Jeremy Khoh

Driving change: Tools to lead yourself and your team as technological pace increases

PEOPLE



Lisa Kelliher

A framework for effective feedback and difficult conversations in the workplace

Learn from experts who understand the challenges facing business today, with practical insights, proven strategies and fresh thinking you can apply to improve performance, build capability, strengthen your team and create greater long-term business value.

GLOBAL BUSINESS CAMPS

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FRESH PERSPECTIVES. PRACTICAL KNOWLEDGE. BETTER DECISIONS.

Three days. Practical ideas. A lifetime of impact.

1–3 March 2027 | **Crowne Plaza Surfers Paradise** | Cocktail evening on night one + dinner on night two



~~$3,300pp~~

GBC 2027 VIP RATE

$2,365pp (inc GST)

YOU SAVE $935

- **3-day Global Business Camp**
- **Leading keynote speakers**
- **Practical business frameworks**
- **Fully tax deductible**
- **Money-back guarantee**

CLICK TO REGISTER

IF REGISTERING VIA GBC WEBSITE PLEASE USE COUPON CODE: **VIP-1**

www.globalbusinesscamps.com.au

Are you ready to step away for three days and come back with fresh thinking, practical strategies and a clearer pathway to a stronger, more profitable and valuable business?

GLOBAL BUSINESS CAMPS

BROUGHT TO YOU BY ADELAIDE SOCIALS

MAKE THE DECISION. INVEST THREE DAYS IN YOUR BUSINESS.